

# UNIVERSITY OF MINNESOTA

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*Duluth Campus*

*Department of Anthropology,  
Sociology & Criminology  
College of Liberal Arts*

*228 Cina Hall  
1123 University Drive  
Duluth, Minnesota 55812-3306*

*Office: 218-726-7551  
<http://www.d.umn.edu/socanth>  
Email: [socath@d.umn.edu](mailto:socath@d.umn.edu)*

*23 August 2020*

Global Cultures Welcome



[Tim Roufs](#), Brisbane, Australia, 2017

Available on-line in your

 **canvas** folder at

<<http://canvas.umn.edu/>>

[Syllabus](#)

# Welcome

General Orientation to the Course

**I'm looking forward to Getting Underway.**

If you haven't read my [Memo of 10 August 2020](#), please do that as it contains useful and important information about the course.

## HIGHLIGHTS OF THIS NOTE:

Weekly Memos / Announcements

In the News

Media Bias Chart

**REM:** Textbook

**REM:** The Course in a Nutshell

Assignments

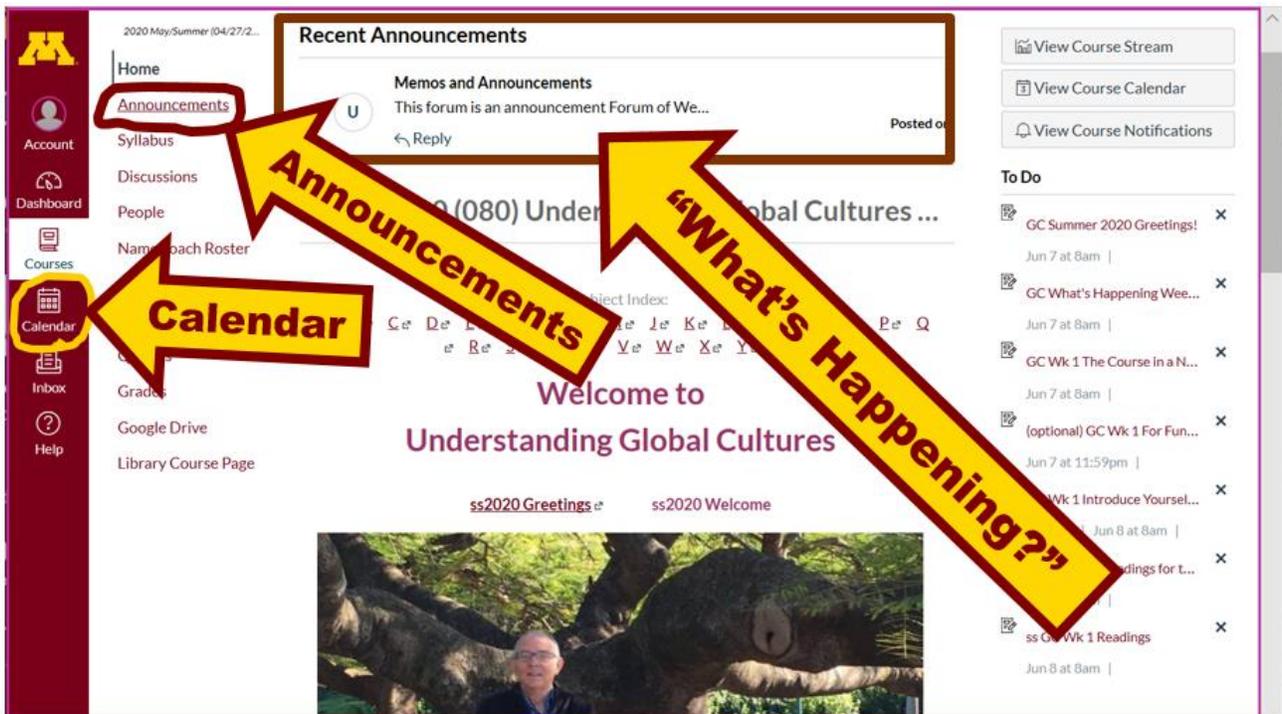
Readings

Thanks / Questions

# Weekly Memos / Announcements

Every week—usually on Sunday—you will receive a memo like this which outlines what’s happening for the week.

Each week you will get the memo in your UM e-mail account and it will be available in your  canvas folder in three places . . .



**HINT:** You can synchronize your  canvas calendar with your UMD Google calendar, if you want. Information for that is [here](#) for f2020.

**These weekly memos** contain lots of valuable and timely information, so pay careful attention to them. **They contain . . .**

- The Weeks' **Assignments and Activities Schedules**
- **Due Dates** for the Weeks
- The Weeks' **Calendar Summaries**
- **Reminders** for the Weeks
- Suggestions and Hints for **Exams**
- **Interesting tidbits** of the week, including, from time to time, **For-Fun Trivia . . .**
- **Optional links** that might be generally interesting and/or useful, for example, with the **Extra Credit Opportunities**
- Information on **In-Class Films and Videos** (of which there will be many, starting next week)
- **Breaking News Items . . .**

In the “Greetings!” Memo I mentioned **“Tomorrow’s headlines. . . . We’ll soon see what the future brings in global cultures.”**

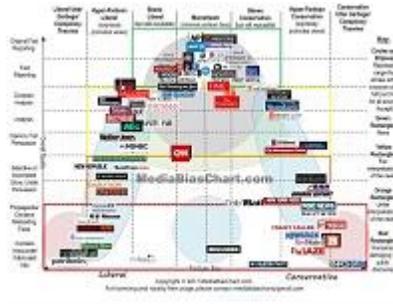
## **In the News** (review)

In the “Greetings!” memo I also mentioned that interest in Understanding Global Cultures has never been higher, and or more important. We will be exploring relevant news issues throughout the semester, often including a **“What’s in the News?”**

**feature each week.** You will be responsible for the equivalent of one five minute report during the semester, so **sometimes in the next two weeks** have a look in your  **“Collaborations”** section  [<https://canvas.umn.edu/courses/184180/collaborations>](https://canvas.umn.edu/courses/184180/collaborations) at the countries that will be featured in the “What’s in the News?” segments of the class, and sign up for a country. More information can be found on-line on the “In the News Report” WebPage  [<http://www.d.umn.edu/cla/faculty/troufs/anth1095/gc\\_in\\_the\\_news\\_report.html#title>](http://www.d.umn.edu/cla/faculty/troufs/anth1095/gc_in_the_news_report.html#title).

**\*Disclosure:** Items selected from on-line news sources will under normal circumstances be limited to sources classified as legitimate “News” (the green rectangle on the chart) and “Fair Interpretations of the News” (the yellow rectangle on the chart) **by the authors of the**

## Media Bias Chart



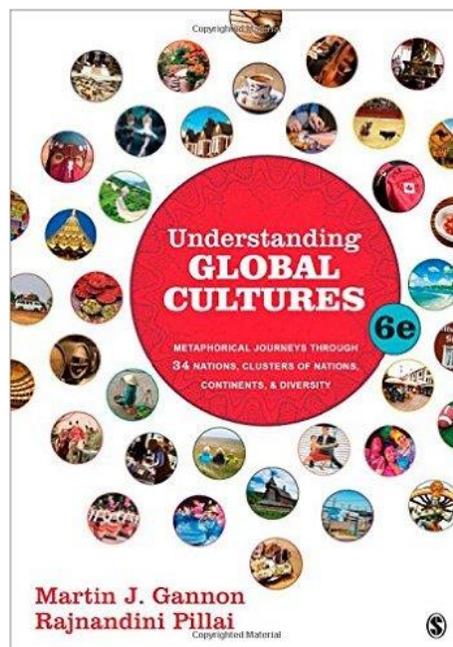
**We’ll be exploring many aspects of global cultures—cultural, spiritual, social, political, psychological, historical, prehistorical, recreational, economic, technological, ethical, and the like—so stay tuned.**

# REM: **Textbook**

Detailed information on the **textbook** for the course can be found at <http://www.d.umn.edu/cla/faculty/troufs/anth1095/fstext.html#title>.

The text is *Understanding Global Cultures: Metaphorical Journeys Through 34 Nations, Clusters of Nations, Continents, and Diversity, Sixth Edition*

(Thousand Oaks, CA: SAGE Publications, 2015)



*Understanding Global Cultures, Sixth Edition* (2015) is currently available on-line for \$84.60 new, and \$37.00 used, and rent (from Amazon) \$21.82, and eTextbook from \$39.92 to \$68.00.

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

[It has also been offered on-line for as much as \$333.28, or even more, so be careful to check prices.]

(8 August 2019)

As I mentioned in my last memo, **the exams will be open-book essays constructed from a list of study questions that you help create**, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

**For the exams** you should normally just need to read the books *carefully* and be able to discuss them *intelligently*. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

### **PLEASE NOTE WHAT I MENTIONED EARLIER:**

*Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.*

**Critical thinking**, involving **evaluation** and **synthesis**, has long been regarded as essential for success in the modern-day world. In recent years, actually for two decades, **creativity** has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "[Learning to Think Outside the Box](#)," [The New York Times Education Life](#), 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8). It

still is. They still are.

With all of the class materials **you will be expected to share your ideas and comments with others** in the Class *Discussions* and wikis.

It is not accidental that **TAPS, Canada's leading Beer Magazine**—in fact it's *THE BEER MAGAZINE*—features an item in an editorial (Winter 2011-2012, p. 2); at least one major Editor in Chief thinks it's worth noting and imitating.  
<[http://www.d.umn.edu/cla/faculty/troufs/anthfood/index\\_online.html#KarlaDudley](http://www.d.umn.edu/cla/faculty/troufs/anthfood/index_online.html#KarlaDudley)>

As I mentioned in the "Greetings!" memo . . .

## REM: **The Course in a Nutshell**

Overall, this course consists of *three main segments*:

### I Orientation and Background

Introduction  
Basic Concepts  
History  
Theory  
Methods and Techniques

### II Exploration

Comparative / Cross-Cultural  
Holistic  
Ethnographic Case Studies from the Real World:  
Real People . . . Real Places from Around the Globe

### III Student Presentations on Term Research Projects

**For the first part of the course** much of the material for the week

will be presented in the form of **text materials and on-line slide materials**. Please note that many of the slide sets go hand-in-hand with the materials in the anchor text. If your learning style is visual, focus first/more on the slides. **In the second section** of the semester, once you have mastered the basic information relating to Global Cultures, we will look (generally comparatively, *cf.*, Main Characteristics of Anthropology in Week 1) at **a series of video materials from around the world**. **The final section** will focus on your research projects.

Have a general once-over look at the . . .

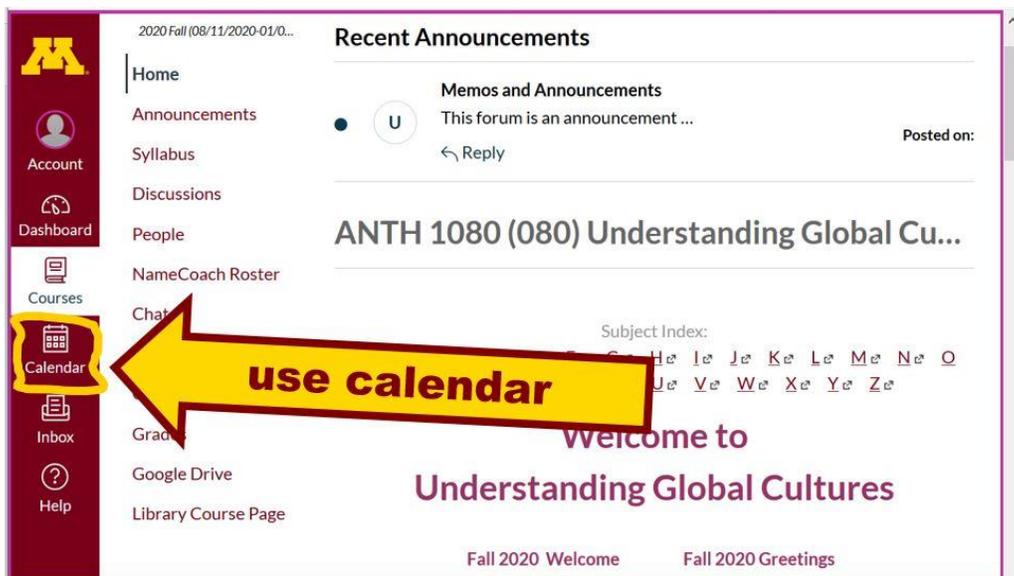
## **Assignments and Events for Week 1**

which are listed on your  canvas **"Calendar"**.

They are also listed on the **"Syllabus"** section of your  canvas folder; if you prefer to have them in another form (see below).

Suggestion: Use the  canvas Calendar feature . . .

**REM: Links on screenshots are not "hot" (active)**



2020 Fall (08/11/2020-01/0...

**Recent Announcements**

Home

Announcements

Syllabus

Discussions

People

NameCoach Roster

Chat

Courses

**Calendar**

Inbox

Help

**use calendar**

**Memos and Announcements**

U This forum is an announcement ... Posted on:

Reply

**ANTH 1080 (080) Understanding Global Cu...**

Subject Index:

C H e I e J e K e L e M e N e O

U e V e W e X e Y e Z e

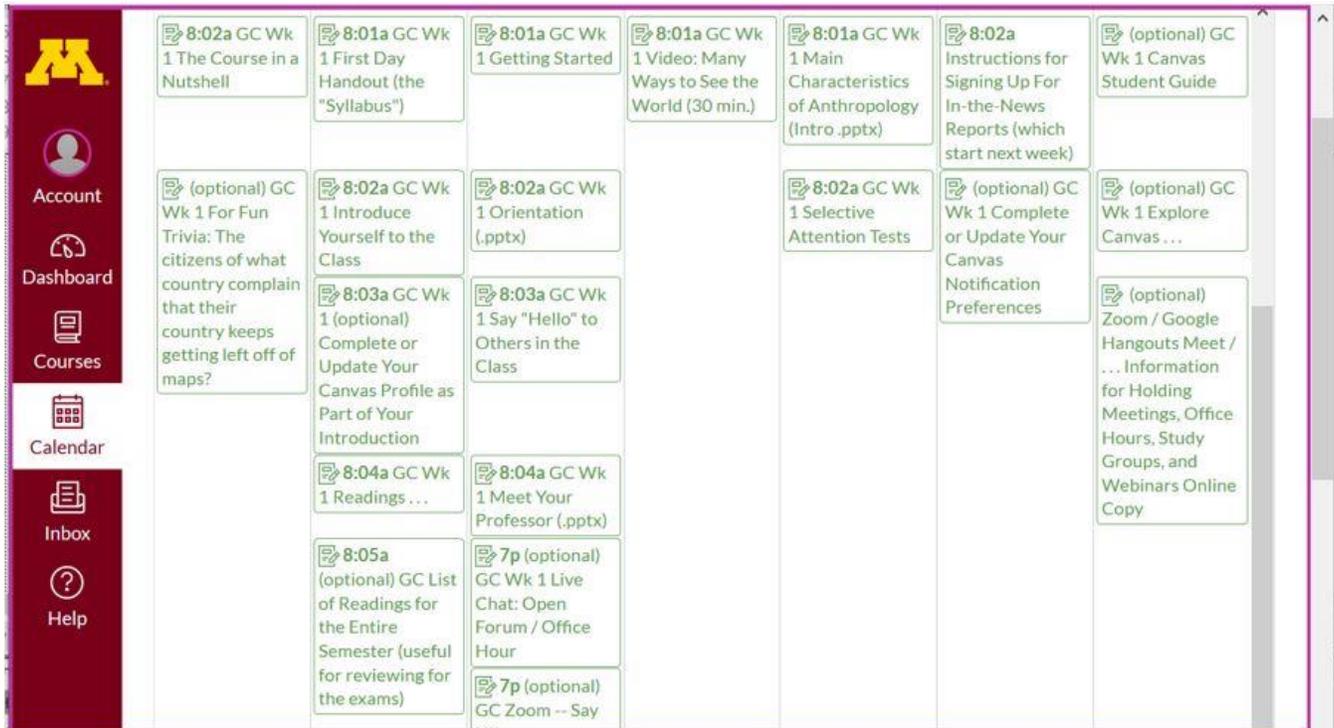
Welcome to

**Understanding Global Cultures**

Fall 2020 Welcome Fall 2020 Greetings

## This Week's "Calendar" view looks like this . . .

**REM: Links on screenshots are not "hot" (active)**



Clicking on "Agenda" (when you're signed on to the  Canvas "Calendar") will give you a notebook listings view

**REM: Links on screenshots are not “hot” (active)**

The screenshot shows a calendar interface for August 2020. On the left is a dark red sidebar with icons and labels for Account, Dashboard, Courses, Calendar, Inbox, and Help. The main calendar area shows days from Sunday (30) to Saturday (5). A large yellow arrow with the text "set preferences" points from the top right towards the calendar events. A note in the center of the calendar area states: "NOTE: Many things listed on the 'Calendar' are (optional)".

SUN	MON	TUE	WED	THU	FRI	SAT
30	31	1	2	3	4	5
<p>8:02a GC Wk 1 The Course in a Nutshell</p> <p>(optional) GC Wk 1 For Fun Trivia: The citizens of what country complain that their country keeps getting left off of maps?</p>	<p>8:01a GC Wk 1 First Day Handout (the "Syllabus")</p> <p>8:02a GC Wk 1 Introduce Yourself to the Class</p> <p>8:03a GC Wk 1 (optional) Complete or Update Your Canvas Profile as Part of Your Introduction</p> <p>8:04a GC Wk 1 Readings ...</p> <p>8:05a (optional) GC List of Readings for</p>	<p>8:01a GC Wk 1 Getting Started</p> <p>8:02a GC Wk 1 Orientation (.pptx)</p> <p>8:03a GC Wk 1 Say "Hello" to Others in the Class</p> <p>8:04a GC Wk 1 Meet Your Professor (.pptx)</p> <p>7p (optional) GC Wk 1 Live Chat: Open</p>	<p>8:01a GC Wk 1 Video: Many Ways to See the World (30 min.)</p>	<p>8:01a GC Wk 1 Main Characteristics of Anthropology (Intro .pptx)</p> <p>8:02a GC Wk 1 Selective Attention Tests</p>	<p>8:02a Instructions for Signing Up For In-the-News Reports (which start next week)</p> <p>(optional) GC Wk 1 Complete or Update Your Canvas Notification Preferences</p>	<p>(optional) GC Wk 1 Canvas Student Guide</p> <p>(optional) GC Wk 1 Explore Canvas ...</p> <p>(optional) Zoom / Google Hangouts Meet / ... Information for Holding Meetings, Office Hours, Study Groups, and Webinars Online Copy</p>

In the “Agenda” version the assignments look like this:

**REM: Links on screenshots are not “hot” (active)**

The screenshot displays the Canvas LMS interface in the 'Agenda' view. A yellow arrow points to the 'Agenda' tab in the top right corner. The sidebar on the left contains navigation icons for Account, Dashboard, Courses, Calendar, Inbox, and Help. The main content area shows a calendar view for 'Today' (Aug 6, 2020 - Oct 12, 2020). The agenda lists assignments with due dates and titles, such as 'GC Wk 1 The Course in a Nutshell' due at 8:02am on Sun, Aug 30, and 'GC Wk 1 Getting Started' due at 8:01am on Tue, Sep 1.

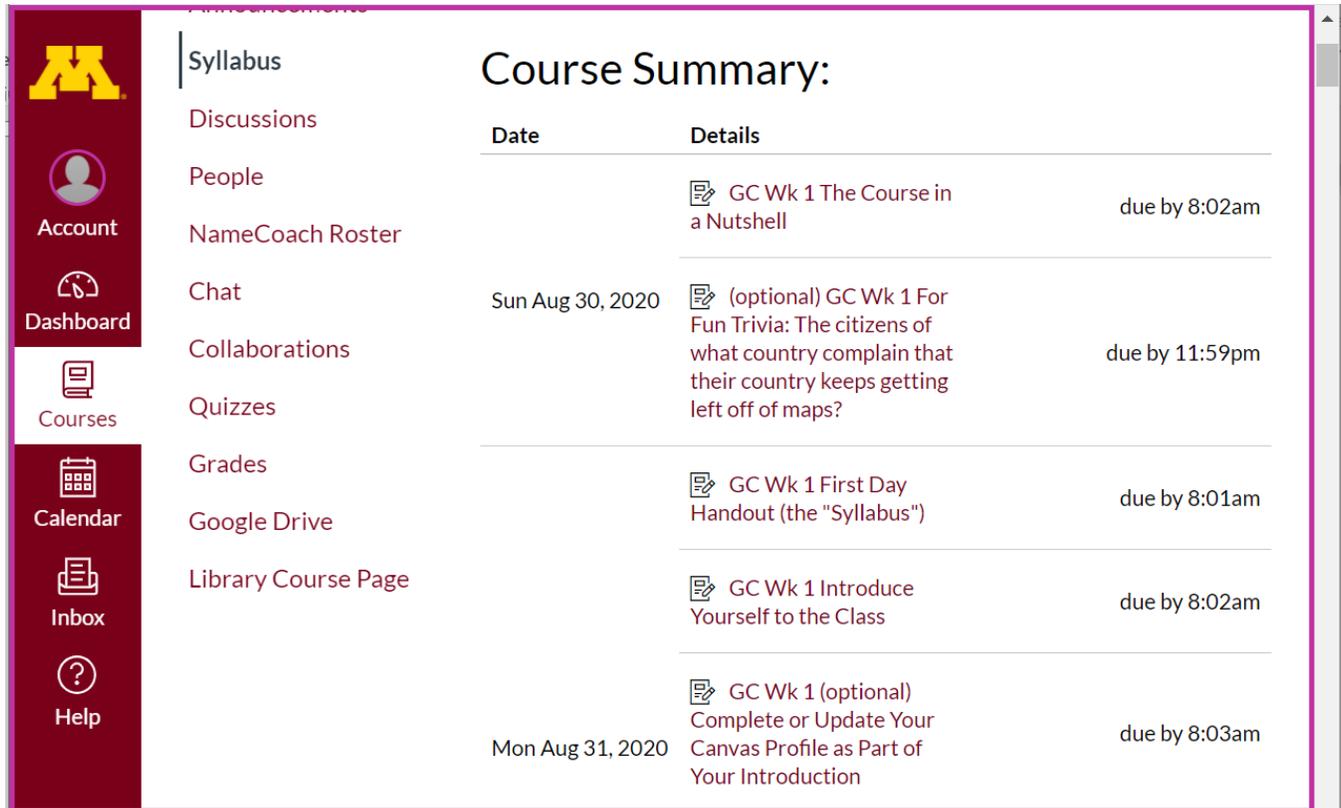
And the “Syllabus” version is found here:

**REM: Links on screenshots are not “hot” (active)**

The screenshot shows a course website interface. On the left is a dark red navigation sidebar with icons and labels for: Home, Account, Dashboard, Courses, Calendar, Inbox, and Help. The 'Syllabus' link is circled in red. A large yellow arrow with the word 'syllabus' in bold black text points from the right towards the 'Syllabus' link. The main content area on the right includes a 'Recent Announcements' section with a 'Memos and Announcements' header and a 'Posted on:' label. Below this is a section for 'ANTH 1080 (080) Understanding Global Cu...' with a 'Subject Index' listing letters A through Z. At the bottom, there are 'Welcome to Understanding Global Cultures' and 'Fall 2020 Welcome' and 'Fall 2020 Greetings'.

**The “Syllabus” version looks like this:**

**REM: Links on screenshots are not “hot” (active)**



The screenshot shows a Canvas LMS interface. On the left is a dark red navigation sidebar with icons and labels for Syllabus, Account, Dashboard, Courses, Calendar, Inbox, and Help. The main content area is titled 'Course Summary:' and contains a table with two columns: 'Date' and 'Details'. The table lists several assignments with their due dates and titles.

Date	Details
	GC Wk 1 The Course in a Nutshell due by 8:02am
Sun Aug 30, 2020	(optional) GC Wk 1 For Fun Trivia: The citizens of what country complain that their country keeps getting left off of maps? due by 11:59pm
	GC Wk 1 First Day Handout (the "Syllabus") due by 8:01am
	GC Wk 1 Introduce Yourself to the Class due by 8:02am
Mon Aug 31, 2020	GC Wk 1 (optional) Complete or Update Your Canvas Profile as Part of Your Introduction due by 8:03am

**So once again, welcome to ANTH 1080  
Understanding Global Cultures. This *will be* a  
great course, and a great experience.**

**You will see. . . .**

If you have any **questions** right now, please do not hesitate to post them on the  canvas "Discussions", or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or ZOOM <https://umn.zoom.us/my/troufs>. [e-mail is fastest].

**I'm looking forward to "seeing" you in class.**

Best Wishes,

Tim Roufs

<<http://www.d.umn.edu/~troufs/>>

<<https://umn.zoom.us/my/troufs>>

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used  canvas course management system before, you might find it helpful to view the **Canvas Student Guide**.